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20 July, 2024

To, The General Manager Department of Corporate Services BSE Limited-SME Platform Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai: 400001

Scrip Code: 540850 Scrip Name: JFL

**Subject: Launch of Our New Website!** 

Dear sir/madam,

We are delighted to share with you the news of the launch of our new website. As we continue to navigate through dynamic market conditions, our commitment to innovation and customer satisfaction remains unwavering. This is a significant milestone for our professional team dedicated for the development of website and a crucial step in enhancing our digital presence.

Our new website has been designed with the user experience in mind, offering intuitive navigation and comprehensive information about our company, products, and services. It represents a significant milestone in our journey to enhance customer experience and expand our digital footprint. This update underscores our dedication to meet the evolving needs of our customers and partners alike. We encourage you to explore our new website at www.namans.co.in and share your feedback with us.

In addition to our new website, through introduction of a significantly improved direct sale platform we have strengthened our direct sale capabilities to provide a more efficient and transparent process. This enhancement includes faster order processing, improved inventory management, and enhanced customer support functionalities. These improvements are designed to optimize our operational efficiency and ultimately drive greater value for our stakeholders.

At Jhandewalas, we recognize that these advancements would not have been possible without your continued support and our vision to explore the dairy and FMCG market with 360 degree view. Your belief has empowered us to innovate boldly, respond swiftly to market opportunities, and strengthen our competitive position in the industry.

Kindly take the same on record.

Thanking you,

For Jhandewalas Foods Limited

Raakesh B Kulwal Managing Director DIN: 00615150